

**Brownsburg Education Foundation
Board of Directors Meeting
January 17, 2023**

Meeting called to order at 6:02 PM by Brian Petraits.

- Welcome to Katie Dixon, new BCSC representative from the School Board.
- Mission Moments
 - Review Ready at BHS – the AP World History teacher was able to get some new review cards and games for the AP World History exam review.
 - “I Survived” novel sets were provided to all the elementary school fourth grades. They do a good job of tying together language arts & history.
 - Rene presented at Career Day at Lincoln Elementary – so we will have lots of philanthropists in a decade!
- Motion to approve minutes from last meeting by Dr. Snapp, seconded by Lindsey Catellier. Minutes were approved unanimously.
- Treasurer’s Update – Kevin Hall
 - The accounting firm is doing a great job of making the reports easy for Kevin to read.
 - Presentation of next year’s budget: just a note that the salary for the Development Director will be bumped up in 23-24. This year’s allocation is only for 6 months of the position since the targeted start date is July 1.
 - We are growing the endowment so that we can use that money going forward for administrative expenses and all funding raised can go to grants, programs and scholarships.
 - Dr. Snapp moves to approve the budget; Tiffany Dearman seconded. The 2023 BEF budget passed unanimously.
- Snapp Chat:
 - 10,003 students
 - Crossroads Elementary and West Middle are on track and redistricting is done.
 - Now we start expansion of the Senior Academy, fieldhouse and the parking lots by the high school.
- Committee Reports:
 - Gala: need participation with selling raffle tickets and tickets to the actual Gala.
 - Top Eliminator Club installed carpet – will be better for acoustics.
 - ½ of the raffle tickets sold so far.
 - So far, 30 tables of tickets sold, we will sell out at 44.
 - DJ Request-a-thon and the Silent Auction items will be the big moneymakers.
- Board Development Exercise: based on the podcast everyone listened to, answer the following questions:
 1. Why is it important to fundraise and donate?
 2. What are other ways to get involved that don’t involve fundraising (for those who don’t feel comfortable)?
 3. How can we be more intentional about the board members we recruit in 2023?
 4. How can we continue to engage you, as a board member? What is needed to begin doing? Is there anything we should stop doing?

- 1. Sharing out to the group: your heart follows your dollars, shows you are invested. Diversity – even \$10 gift is giving.
- 2. Your time, volunteering on a committee, phone calls, thank you notes, talking to ppl in the community.
- 3. Look at gaps in diversity, for example ENL parents, more people in commercial business. How do we recruit? Don't chase shiny objects, people who seem great but never show for meetings or events. We need people who are engaged.
- 4. Being very specific about the help needed. Maybe a big board that presents all of the committees and what they do. Better onboarding. Make sure board members know that donation of time at Lucas Raceway Park is a requirement.
- Stay in groups to talk about the Strategic Plan – come up with 1-2 measurable goals to pair with each pillar.
 - 4. Maximizing Resources (cabin, other) 2023-2024, 2024-2025
 - Increase involvement in Cabin Camp/Summer from 1 week to 2 weeks then evaluate numbers and resources and increase.
 - Ensure 100% board participation and 100% board involvement
 - Use resources we have previously purchased for schools
 - Other group feedback will be discussed at the May board meeting
- Marketing Money
 - Teachers Treasures is having a Doughnut Dash on March 18th. We are paying for 50 teachers to be involved and they get a free shopping spree at Teachers Treasures.
- Incredible Award applications are going out and will be due 2/28/23.
- Scholarship applications are due for seniors, Feb. 7th.
- New Business:
 - New Board Members – think about who we can invite.
 - Leadership Opportunities available (President Elect, Secretary, Treasurer)
 - Moving dates of orientation and some dates for next year. Going down to 5 meetings.
 - Paul moves to approve calendar with changes and Ryan seconds. The 2023-2024 calendar was accepted unanimously.
- Don't forget the Alumni Hall of Fame Breakfast on March 10th at 9am. Let Rene know if you can attend.
- We had 100% giving by the Board in 2022.
- We ended the meeting was adjourned at 7:15 p.m. and some board members stayed later to call donors.

Respectfully submitted,

Melanie Harris
 Secretary
 2/7/2023