

Brownsburg Education Foundation Minutes
July 18, 2022

Present: Tiffany Dearman, Tarah Fettig, Beth Grant, Jamie Hall, Melanie Harris, Melissa Middleton, Brian Petraits, Alicia Smith, Jim Snapp, Amanda Wright, Judi Adams, Alyssa DePriest, Abby Hall, Heather Jones, Emma Leary, Rene Behrend

Absent: Tara Casey, Lindsey Catellier, Kris Grant, Kevin Hall, Rona Howenstine, Frank Knez, Ryan Morrison, Paul Shaffer, Lauren Hall, Angela Kreitzer, Meggen Lepper, Haley Richardson

1. Brian Petraits – Welcome

Meeting called to order at 7:02pm.

Introductions and new board members and new board reps. Gave our favorite back to school tradition.

2. Mission Moments

2022 Student Scholarships, how are scholarship recipients chosen, look at all of the applications blindly, then use a rubric to score them. \$52,000 to the class of 2022 plus two renewable scholarships. We transitioned to an online platform for the application. We use Kaleidoscope so there is a universal application for all the local scholarships. BEF paid for all the local scholarships to move to Kaleidoscope. In 2023, BEF will be completely paperless, and the rubric will go into Kaleidoscope. Local scholarships will have the option to be paperless as well.

Fast Track on July 23rd from 8-11 a.m. – BEF gives \$4,000 to this event. Please volunteer for preparation and distribution on Saturday. Allows kids on Free and Reduced Lunch the ability to get backpacks and school supplies of the same quality as their peers including haircuts.

3. Approval of Minutes from May 2, 2022

Motion to approve: Jim Snapp

2nd: Tiffany Dearman

Unanimously approved.

4. Finance

May statements, June was unchanged, and July had a big dip so we have dropped down 5.8% due to the market being down 20%.

5. Snapp Chat

Enrollment creeping toward 10k. West is on track, another year of project. Crossroads is on track. New teacher orientation begins Thursday/Friday. Have added 28 new positions. Ready to go!

6. Director's Report (attached)

Log Cabin Camp was successful and fun. Funny story about Roland. It was a wild success. We had 18 students. Easily will be able to fill more than one week next year.

7. Committee Reports (attached)
Golf Outing, Purse Bingo and Surplus Sale

8. Old Business
Gala options - Jamie Hall is Chair. We need more volunteers. They are thinking Monte Carlo night. Possibly no silent auction. First committee meeting in August will be when they talk more about this. Lots of options. Suggestion to have high school students help. September, the Committee will present to the Board some options.

Technology Audit – past board member who does cybersecurity did an audit for us and we are in good shape and the risks are minimal.

9. New Business
Review of BOARD ONLY page on website, all documents are stored on the BOARD page. The Orientation Binder is there now.

Board paperwork – review and signing. Please sign and date your Acknowledgement and Signature of Review.

2022-23 BEF Calendar of Events – put all of the dates on your calendar. August 31st is a new event. It's Avon BEF vs. Brownsburg BEF sponsored by Hendricks County MIBOR. It's at Rush Off Main.

Committee Sign-ups, please sign up for 1-2 committees.

10. Current Sign-ups
Opening Day Staff Breakfast 7-26-22
Designer Purse Bingo 8-16-22
Surplus Sale 9-16&17-22

Thank you to the building reps for coming tonight and welcome to new Board members. Meeting adjourned at 7:45pm.

Respectfully submitted,
Melanie Harris

Director's Report
July 18, 2022

Professional Development

| DATE | EVENT | SPONSORED BY | COST | PAID FOR BY |
|-----------|----------------------|--------------|------|-------------|
| 5/12/2022 | INAPEF Board Meeting | INAPEF | \$0 | n/a |

Community Outreach

| DATE | EVENT |
|-----------|--|
| 5/12/2022 | Hendricks County ICON Cover Party - attend |
| 5/26/2022 | AM Connect - attend |
| 6/23/2022 | AM Connect - attend |

2022 Sponsorship

- \$153,200 committed for 2022 so far (\$145,815 was our sponsorship total for 2021)
 Increases from Stifel, Weichert, Green Street Cleaners, Hendricks Power Cooperative, Ice Miller

| YEAR | FALCONE CHECK | DUKE ENERGY | OTHER PARTNERS | TOTAL |
|------|---------------|-------------|----------------|-----------|
| 2022 | \$20,000 | \$10,000 | \$123,200 | \$153,200 |
| 2021 | \$23,000 | \$3,000 | \$119,815 | \$145,815 |
| 2020 | \$56,210 | \$25,000 | \$120,000 | \$201,310 |
| 2019 | \$25,000 | \$4,285 | \$134,049 | \$163,334 |
| 2018 | \$20,000 | \$600 | \$134,852 | \$155,452 |

- Continuing to follow-up with potential business sponsors and follow-up with 2022 sponsors who have not yet responded
- **Also looking for FOUR more Table Partners (\$600) for Purse Bingo by Friday 7/22. Any connections or sponsor leads would be appreciated.**

School Visits

- I spoke at all schools during staff meetings during the month of May. Goals of speaking were: to personally thank all employees for their participation in payroll deduction and ask those who are not involved to thoughtfully consider this, share information about the InCredible grant application which is due 8/15, and to encourage staff to promote BEF to parents and families when they are doing something that BEF has funded.

Donor Software

- We are now fully using the Bloomerang donor management system which includes formatting of all printed letters and electronic communication (newsletters, event announcements). The transition to online sales (apples, bricks, events) is a little bumpy, and is still in process, but other aspects of the new system are great. Electronic copies of letters generated are automatically saved in the system and copies of checks or other documentation can also be attached, so there will be much less paper needed to be kept in the office. 😊

Committees

- Working with finance committee to write endowment spending policy so we are prepared for end of 2022
- Need to talk about forming alumni engagement and volunteer task forces at some point in the near future

Log Cabin Camp

- Took place June 13th – 16th (Monday – Thursday) from 9am- 4pm.
- Camp was a HUGE success! We need to talk through some details in proceeding for the future, but there is a lot of potential to utilize the cabin property this way. This year was a good test to see if camp was feasible and there was interest in attending.
- 2022 Financials:

| | |
|--------------------------|-------------------|
| INCOME | |
| 18 students @ \$100 each | \$1,800.00 |
| TOTAL INCOME | \$1,800.00 |
| EXPENSES | |
| 2 teachers @ \$500 each | \$1,000.00 |
| Consumable supplies | \$300.00 |
| 2022 INCOME | \$500.00 |
| Reusable supplies | \$200.00 |
| NET INCOME | \$300.00 |

BEF Committee Reports July 18, 2022 Board Meeting

**Golf Outing Committee
Purse Bingo Committee
Surplus Sale Committee**

Golf Outing Committee

Submitted by Kris Grant

The BEF golf outing continued to be a great success in 2022. The committee would like to thank all board volunteers and BCSC staff for the time and effort they put into the event at West Chase on June 10. From a financial standpoint, it was our highest grossing golf outing ever; and amounted to fundraising for BEF of over \$32,000. The weather definitely cooperated as it was a beautiful day on the course with high spirited golfers. As always, if you would like to be more involved with the 2023 outing, please let Rene know as we would welcome additional volunteers and any new ideas. No prior golf experience is necessary!

Purse Bingo Committee

Submitted by Angela Falcone and Tammy Hession

The Purse Bingo Committee is working on retaining mystery gifts and sponsorships at this time. All purses have been purchased and American Legion has been secured. We've also retained one of our food trucks still working on the second one. Any questions, reach out and let us know.

Surplus Sale Committee

Rosemary Isaacs-Anderson, former BEF board member, will continue to chair this event in 2022. Set-up will be from 4-6pm on Friday, September 16th and the sale will be from 8-10am on Saturday, September 17th. We do not have a list of items that will be available yet this year, but do know there are several console pianos. We will also advertise these larger items on social media in order to get the largest possible audience interested in purchasing them.