



**BROWNSBURG EDUCATION FOUNDATION  
Executive Board Meeting – Main Board Room**

F.L. O'Neal Administration Building  
310 South Stadium Drive  
Brownsburg, IN 46112

**MINUTES  
February 15, 2022  
7:00 p.m.**

**To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.**

**Present: Brian Petraits, Alicia Smith, Stacy Preston, Kevin Hall, Ryan Morrison, Krista Tschaenn, Kristen Gryskevich, Jim Snapp, Tiffany Dearman, Rene Behrend**

**Absent: Rosemary Isaacs-Anderson**

**Meeting brought to order: 6:56 pm**

**I. WELCOME – Brian Petraits**

**II. APPROVAL OF MINUTES – Ryan Morrison**  
Executive Board Meeting – January 18, 2022  
Dr. Snapp moved, Tiffany second. All approved.

**III. FINANCE COMMITTEE REPORT – Stacy Preston**  
Finance Report  
There was some discussion of cryptocurrency (Kevin brought up; nothing further discussed). Stacy had nothing further from what was shared in advisory board meeting. Everything has been put into QuickBooks account. This will help ease in any future transition to another Treasurer. Next step will be reporting. We do have a good deal worked out with Busenbark Clark and Associates at \$200 per month. Tiffany mentioned a bookkeeping/accounting group called Bottom Line as an alternative if needed down the road.

**IV. DIRECTOR'S REPORT – Rene Behrend**  
No questions.  
Report is attached.

**V. DISCUSSION ITEMS**  
1) Review of by-laws  
A draft will be built of proposed changes and submitted to board for feedback, review and voting. Goal is to have these ready before May's board meeting.

Rene shared that executive boards (that they investigated) in most other organizations were smaller (no bigger than 6 persons with essential officers). She asked for feedback on this if executive board was reduced.

2) Strategic plan

Any strategic thoughts that we need to take under consideration? Alumni to grow awareness and donor base. How will staffing work as the BEF continues to grow? How do we get people engaged as volunteers in our organization? If people were interested in board, then engage in committee first to gauge how well they might be board members.

Best to have someone who knows what this job is ... we can't continue to heap on responsibilities to Rene. Might it be time to consider an assistant? (groom someone) Probably should be looking for this person (assistant to ED within next 1-2 years).

**VI. ANNOUNCEMENTS**

Dr. Snapp is available to drive in parade (vacation providentially moved). Yay!

**VII. ADJOURNMENT**

**Meeting adjourned: 7:29 pm**

**Upcoming Dates:**

*Rally for Our Kids Gala – March 11, 2022*  
*Chip in for the Kids Golf Outing – June 10, 2022*  
*Designer Purse Bingo – August 16, 2022*

**2022 Meeting Dates:**

May 2, 2022

**Director's Report  
February 15, 2022**

**Professional Development**

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
1/31/2022	INAPEF Executive Board Meeting	INAPEF	\$0	n/a

**Community Outreach**

DATE	EVENT
1/19/2022	Brownsburg Chamber Lunch - attend
1/27/2022	AM Connect - attend
1/27/2022	Leadership Hendricks County Celebration of Leaders

**2022 Sponsorship**

- \$107,800 committed for 2022 so far (\$145,815 was our sponsorship total for 2021)  
Received a surprise \$20,000 from Falcone Subaru for Share the Love campaign  
Increases from Stifel, Weichert, Green Street Cleaners, Hendricks Power Cooperative
- Continuing to meet with potential business sponsors and follow-up with 2022 sponsors who have not yet responded (Ice Miller, First Merchants, KI Furnishing, Kids Count)

**Grants**

- Applied for \$27,500 from Duke Energy for PLTW Engineering, Biomedical Innovations and Computer Sciences at BHS for permanent materials
- Applied for \$10,000 from Old National Bank for hands-on training support at Harris Academy
- Will be applying to CenterPoint Energy by 3/8/2022 for \$1,000 for something

**HCCF**

- Will be receiving a gift from them for \$7,750 – board decided to divide \$25,000 among all Hendricks County education foundations

**Kaleidoscope**

- Conversion to this has been time consuming, but will be much better system for seniors and will hopefully encourage them to apply for more scholarships

**Donor Software**

- We will be converting from eTapestry (which has been used since before 2012 and has virtually not changed since then) to Bloomerang by the end of May when our contract with eTapestry is over

**Committees**

- Working with marketing committee to develop payroll deduction promotion for fall 2022
- Working with finance committee to write endowment spending policy so we are prepared for end of 2022
- Need to talk about forming alumni engagement and volunteer task forces at some point in the near future

**Log Cabin Camp**

- Still pondering this for one week this summer, but need to get busy on it if it is going to be a possibility
- New roof is REALLY nice and will preserve cabin for many years