



## **BROWNSBURG EDUCATION FOUNDATION**

### **Advisory Board Meeting**

F.L. O'Neal Administration Building  
Main Board Room  
310 South Stadium Drive  
Brownsburg, IN 46112

### **MINUTES**

**November 15, 2021**

**6:00 p.m.**

**To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.**

**Present: Lindsey Catellier, Tarah Fettig, Julie Fletcher, Kristen Gryskevich, Kevin Hall, Jamie Hall, Melanie Harris, Rona Howenstine, Rosemary Isaacs-Anderson, Ryan Morrison, Brian Petraits, Paul Shaffer, Jim Snapp, Rene Behrend  
Kaci Becker, Tracee Ellis, Abby Hall, Heather Jones, Judi Schilling, Courtney Vogel**

**Absent: Sarah Aylworth, Tiffany Dearman, Kris Grant, Igor Jakovljevic, Frank Knez, Stacy Preston, Alicia Smith, Krista Tschaenn**

**I. WELCOME – Brian Petraits**

*Meeting called to order at 6:02 pm*

Brian welcomed everyone. Handouts were introduced at our tables.

**II. MISSION MOMENTS – Brian Petraits**

**A. Regulation Station at Brown Elementary**

Brian gave everyone an opportunity to read through the handout re: Regulation Station which was an Incredible Grant.

**B. BEF Success Stories –**

A great time had at the Log Cabin Community Day. Over 65 people were in attendance. Lindsey brought up Chamber Trivia Night and the BEF team's second place finish.

**III. REVIEW OF ATTACHMENTS – Ryan Morrison**

Regular Board Meeting Minutes – September 20, 2021

Executive Board Meeting Minutes – September 20, 2021

No questions about the minutes.

**IV. FINANCIAL REPORT – Kevin Hall**

We added \$14K total from Surplus Sale – additional money came in post event due to the sale of laptops and other electronics

V. **SNAPP CHAT** – Dr. Snapp

We had some unexpected traffic on BCSC technology via a hacker. There's been some setbacks the past few days. Hopefully, we are back on track for being up and functional by Thursday. We have same FBI agent that worked with us 6 years ago (last time this happened). According to FBI, hackers wanted student data. The situation was handled quickly, fortunately.

Vaccination is now available for kids ages 5-11. The School Board's position is that this is a parent choice matter. The plan is to come back to school after New Year with no masks (will be optional for students/teachers).

About 60% of high school kids have been vaccinated. The intent of BCSC is not to go back to masks despite mild spikes. However, it could be readdressed if Governor mandates it or other major spike/setback occurs. But, the intent is to be done with masks after New Year.

VI. **COMMITTEE REPORTS** (attached for review prior to meeting)

- A. Apples for Excellence – brief update
- B. Alumni Hall of Fame – meeting tomorrow
- C. Gala – nothing further
- D. Surplus Sale – over \$14K with surplus sale with continued sale of computers and electronics

VII. **BOARD DEVELOPMENT** – Brian Petraits

- A. Nonprofit basics  
There are about 1.5 million non-profits (Brian gave brief rundown of how non-profits work). This was to setup conversation about governance and board development.

VIII. **OLD BUSINESS**

- A. Amazon Smile reminder – holiday gift buying – can make BEF a benefactor if so desired
- B. Shutterfly/Tiny Prints and Minted holiday cards – this can be done year-round not just during the holidays (we get 15% back)
- C. INAPEF INFUSE grant – This was about improving board structure (awarded a \$3K grant and matching money from INAPEF)
- D. Board structure – these conversations are being held in the Executive Board

IX. **NEW BUSINESS**

- A. Annual giving – we are at 100% participation in giving from the board
- B. Apples for Excellence  
Brian Petraits – you don't have to have a child in the school system in order to participate. You can support anyone in BCSC not just teachers. Lindsey asked if Rene could make a Facebook post as a reminder as encouragement to participate.
- C. Potential Board members  
It is never too late to be looking for talented individuals to be involved on the board (especially someone with a legal background would be useful). There is a good opportunity ahead to invite a potential board member to our upcoming Gala.
- D. Gala idea feedback  
Rene introduced her idea to have a few BEF board members volunteer to learn a dance and perform it with a partner or spouse at the upcoming Gala. Since we have a music theme this year ("Rockin' Through the Decades"), this could be a fun addition to the event. Rene passed around a chart for members to sign up or not sign up. To my personal dismay, Rene received enough interest to pursue this further.
- E. Log Cabin Summer Camp  
The Log Cabin is getting some facelifts. What if BEF had a summer pioneer camp? We could elevate/escalate the activities we normally do during the school year. This would

be an additional fundraiser for BEF. Heather had idea of BASE kids from Parks as a possible target audience for the camp. Utilize teachers in a stipend position to run the camp. Would scouting organizations be interested in a scout camping day?

F. **INAPEF Annual Conference – Kevin Hall**

Kevin gave a report of his experience at the conference. Know your donor and know your audience. How is your board organized? Are your board members in the right roles? People are picking and choosing their causes post COVID. Are we leveraging that opportunity?

One speaker talked about the power of storytelling (especially as it relates to asking for money and connected it relationally). Hedges is an organization that works with board development. We plan to reach out to them as a resource for our board.

100 new donors to give 100 dollars in the first 100 days of school – good idea for kicking off school year. Utilize relational networks to give (and items other than money like gift cards). There is power in a phone call and saying thank you and repetitive connections which increases percentage of donations and amount of donations.

G. **May meeting will be moved to Monday, May 2, 2022 at 6pm**  
Please note the meeting date has been changed for May.

X. **CURRENT SIGN-UPS – none currently**

Rene discussed Gala ticket pricing coming up in December for early ticket sales (\$600 for a table from 12/1-12/15 for early bird pricing – which is \$60 per ticket)

XI. **FUTURE MEETING DATES**

February 15, 2022 (3<sup>rd</sup> Tuesday), 6 pm

May 2, 2022, 6 pm **\*This is a date change from the original 2021-2022 calendar.\***

XII. **ADJOURNMENT**

*Meeting adjourned at 6:48 pm*

**Respectfully submitted,  
Ryan Morrison  
11/18/21**

**Key Dates:**

*Gala – March 11, 2022*

*Golf Outing – June 10, 2022*

**2021 – 2022 Committee Chairs**

*Gala – Ryan Morrison and Jamie Hall*

*Golf Outing – Kevin Hall and Kris Grant*

*Purse Bingo – Angela Falcone, Tammy Hession and Alicia Smith*

*Special Promotions – Kristen Gryskevich (apples) and Sarah Aylworth (bricks)*

*Surplus Sale – Rosemary Isaacs-Anderson*

*Alumni Hall of Fame Committee – Melanie Harris*

*Finance – Stacy Preston and Kevin Hall*

*Grants – Tarah Fettig and Paul Shaffer*

*Scholarships – Lindsey Catellier and Rona Howenstine*

*Marketing – Melanie Harris*

**BEF Committee Reports**  
**November 15, 2021 Board Meeting**

Surplus Sale Committee  
Gala Committee  
Special Promotions Committee (Apples for Excellence)  
Alumni Hall of Fame Committee

**Surplus Sale Committee**

Final chance to get laptops or projectors which are on CLEARANCE for \$20 and \$10 respectively. This year's sale has been very successful, with a profit of over \$14,000 and increasing, as the clearance items are sold.

**Gala Committee**

Submitted by Ryan Morrison

We have had 3 official monthly meetings thus far. Planning is on schedule. The March 11, 2022 BEF Gala will be held at the Top Eliminator Club (Lucas Oil Raceway) in Brownsburg. We will have a new theme for 2022's event, "Rockin' Through the Decades". A lot of the same games as prior years will be featured at this year's event (Dessert Dash, Diamond Raffle, etc.) with a couple of new surprises. Donation letters have been sent out, and we are receiving items for the silent auction and live auction. We are looking to add an emcee to help us streamline the event. We are excited to be live again in 2022!

**Special Promotions Committee**

Submitted by Kristen Gryskevich

Annual Apples for Excellence promotion in all elementary schools and BECC will take place November 30<sup>th</sup> and December 1<sup>st</sup> before school or during lunch. This has grown into a big thing!

For a \$5 donation, students can write a message of appreciation to any BCSC employee and present them with a golden apple pin. Students will also get a color-changing BEF pencil for themselves with each apple that they present.

Statistics from previous years:

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2014- 367 apples \$1,835

2015- 708 apples \$3,540

2016- 1061 apples \$5,310

2017-953 apples \$4,765

2018- 1106 apples \$5533

2019- 1245 apples \$6225

2020- 445 apples \$2225

In the 7 years that we have been selling the apples, **\$29,433** has been given back to grants and scholarships for teachers and students!

**Brownsburg teachers are LOVED...**

### **Alumni Hall of Fame Committee**

**Submitted by Melanie Harris**

The Alumni Hall of Fame Selection Committee will be meeting November 17th at 7 p.m. to make our Alumni Hall of Fame Selection(s).

The committee is comprised of local business members, alumni, BEF representative, BCSC Teacher of the Year and BCSC administrator, as well as the BHS CHAIN Link President:

**Dr. Phillip Whitley (BHS alumni, Class of 2004)**

**Demetrius Dowler (BCSC Administrator)**

**Jenna Henry (CHAIN Link President)**

**Melanie Harris (BEF AHOF Committee Member)**

**Shannon Walmoth (BCSC Teacher of the Year)**

**Gene Hostetter (Brownsburg business owner)**

**Tauja Catchings (Community member)**

The Alumni Hall of Fame Award is presented at the Gala in the spring.

Big thank you to Rene and Tarah Fettig for all their work on this committee!