



BROWNSBURG EDUCATION FOUNDATION

F.L. O'Neal Administration Building
310 South Stadium Drive
Brownsburg, IN 46112

AGENDA

September 18, 2023

6:00 p.m.

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.

- I. **WELCOME** – Alicia Smith
- II. **MISSION MOMENTS** – Alicia Smith
 - A. Log Cabin Homestead
 - B. Purdue Science Express at BHS (*anyone interested in seeing the grant in action on 9/25?*)
 - C. BEF Success Stories
- III. **REVIEW OF MINUTES** – Tara Casey
Board Meeting Minutes – August 21, 2023 *VOTE*
- IV. **FINANCIAL REPORT** – Kevin Hall
- V. **SNAPP CHAT** – Dr. Snapp
- VI. **COMMITTEE REPORTS** (attached for review prior to meeting)
 - A. Designer Purse Bingo
 - B. Surplus Sale
- VII. **DIRECTOR'S REPORT** – Rene Behrend
- VIII. **OLD BUSINESS**
 - A. Strategic Plan – Katrin Tabellion
 1. Progress update
 2. Board member job descriptions
- IX. **NEW BUSINESS**
 - A. Gala
 - B. Recruitment of board members
 - C. 2024 Corporate Partnerships – Katrin Tabellion
 - D. INAPEF Annual Conference - 11/9/2023, 7:30 am – 4 pm at CIESC @ the Pyramids
(*let Rene know if you would like to attend by 9/26/23...BEF will pay registration fee if you attend*)
- X. **BOARD DEVELOPMENT** – Melanie Harris
- XI. **CURRENT SIGN-UPS**
 - A. Drive 4 UR School Event – September 20th, noon – 5pm
 - B. Designer Purse Bingo – September 26th, 5 – 10pm
 - C. Log Cabin Community Day – October 7th, 10am - noon



XII. FUTURE MEETING DATES

November 20, 2023, 6 pm

February 20, 2024 (3rd Tuesday), 6 pm

April 15, 2024, 6 pm

XIII. ADJOURNMENT

Key Dates:

Ford Drive 4 UR School – September 20, 2023

Designer Purse Bingo – September 26, 2023

Log Cabin Community Day – October 7, 2023

Gala – March 8, 2024

Golf Outing – June 14, 2024

2023 – 2024 Committee Chairs

**Gala – Chair: Katie Dixon, Co-chair: NEEDED*

**Golf Outing – Chair: Brian Petraits, Co-chair: NEEDED*

Purse Bingo 2024 – Chair: Melissa Middleton, Co-chair: Beth Grant

Special Promotions – Lindsey Catellier (apples) and Tara Casey (bricks)

Surplus Sale – Rosemary Isaacs-Anderson

Alumni Hall of Fame Committee – Chair: Melanie Harris, Co-chair: Brian Petraits

Finance – Kevin Hall

Grants – Chair: Ryan Morrison, Co-chair: Melanie Harris

Scholarships – Chair: Tarah Fettig, Co-chair: Lindsey Catellier

***Co-chairs are needed for committees with asterisks**

BEF Committee Reports
September 18, 2023 Board Meeting

Surplus Sale Committee
Designer Purse Bingo Committee

Surplus Sale Committee Report

The Surplus Sale took place on Saturday, September 9, 2023 from 8 - 10am. Attendance was below average, but the amount of surplus was also smaller, thus not attracting the crowds of the past. Profit from the day was still just over \$2,000 which will fund two scholarships to the Class of 2024, so the day was considered a success!

Designer Purse Bingo Committee Report

Submitted by Alicia Smith

The annual Designer Purse Bingo event is set to be held Tuesday, September 26, 2023 at 6:30pm. This year's venue will be the Top Eliminator Club due to the ability to increase the number of participants. As of September 14th, we have sold 433 tickets. This is \$6,120 more than last year in ticket sales. The committee is hoping for a sellout at 498 tickets (which would be another \$2,640 in ticket revenue and 66 more people there to spend money). All aspects of the event have been completed with the exception of gathering of Mystery Bag items. The committee is still looking to secure 100 Mystery Bags for this year's event. Please consider donating *new* items to support the Mystery Bags to ensure this year's event is a success!

Director's Report
September 18, 2023

Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
8/23/2023	Jump Start Your Year-End Appeal	INAPEF	\$0	n/a
8/29/2023	INAPEF Board Meeting	INAPEF	\$0	n/a

Community Outreach

DATE	EVENT
8/24/2023	AM Connect - attend
8/31/2023	Brownsburg Farmer's Market Nonprofit Night (Katrin)

Summer Campaign Results

- In the interest of saving time and postage, I took a different approach to the summer campaign (which is traditionally a lower revenue campaign than the year-end campaign) and only mailed letters to past summer donors, loyal donors and board members.
- 52 letters mailed, 8 donations; 15.4% return on mailed letters (best rate of return ever 😊)
- \$1,730.48
- 2022 - \$2,254.69 (4.2%)
2021 - \$4,790.44 (6.3%)
2020 - \$4,052.00 (13.4%)
2019 - \$2,150.00 (4.9%)
2018 - \$1,725.00 (5.6%)
2017 - \$1,380.00 (5.3%)
2016 - \$1,095.00 (5.9%)

Community Partnerships

- Working with Katrin on materials for 2024 partnerships with businesses
- Letters and emails will go out November
- Need help from board in making connections/introductions

Payroll Deduction

- Did electronic solicitation after Opening Day ceremony on July 31st where Dr. Snapp asked everyone to consider giving \$2.00 per paycheck
- Increase of over \$2,000 this year; staff scholarships will be at least \$29,000 for the class of 2024
- AMAZING! 😊 Thank you generous BCSC staff!

Grants

Due to a new notification system through Candid.org (nonprofit support organization), we have been fortunate enough to learn about, apply for and receive some **new grants** in 2023!

- \$4,000 - Dollar General Literacy Foundation
- \$500 worth of BEF branded products to be distributed at Night Out Against Crime on 10/3/2023 - 4imprint.com
- \$1,000 stringed instruments (ukuleles for elementary music) – Classics for Kids