



BROWNSBURG EDUCATION FOUNDATION
Board Meeting

F.L. O'Neal Administration Building
Bulldog Conference Room
310 South Stadium Drive
Brownsburg, IN 46112

AGENDA
(updated)
August 18, 2025
7:00 p.m.

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.

- I. **WELCOME AND INTRODUCTIONS** - Melissa Middleton
 - A. Mission Moment - Purdue Science Express - Rene Behrend
Observation opportunities on September 19th and 20th

- II. **MINUTES AND FINANCIAL REPORT** - Dana Thomas and Kevin Hall
 - A. Board Meeting Minutes - April 18, 2025
 - B. Finance Report
 - C. Questions and discussion about finances or areas of concern

**VOTE
INFORMATION
DISCUSS/QUESTIONS**

- III. **REPORTS** (attached for review prior to meeting)
 - A. Golf Outing
 - B. Designer Purse Bingo
 - C. Director's Report

QUESTIONS

- IV. **SUPERINTENDENT'S COMMENTS** - Dr. Kat Jessup

- V. **STRATEGIC MATTERS** - Melissa Middleton and Kat Fenoglio
 - A. Review of 2025 Strategic Plan goals
 - B. Review of Strategic Plan process
 - C. Brainstorm areas of focus for 2026-2029 Strategic Plan
 - D. Highlights of 2025-2026 calendar of events
 - E. Committee sign-ups
 - a. Volunteer for one or two committees
 - b. Committee chairs as well as leadership needs are listed below
 - D. Discussion about volunteer hours at LOIRP

**INFORMATION/DISCUSS
INFORMATION
PARTICIPATION
INFORMATION
PARTICIPATION
DISCUSS**

- VI. **EVALUATION MATTERS** - Melissa Middleton
A. Board and staff roles and responsibilities
B. Review and signing of board paperwork

**INFORMATION/DISCUSS
PARTICIPATION**

VII. **ANNOUNCEMENTS**

- A. Discussion of board meeting time
B. Mentors
C. Distribution of cards to share with community members

**DISCUSS
INFORMATION
INFORMATION**

VIII. **INCOMPLETE AND NEW DISCUSSIONS** - Melissa Middleton

IX. **CURRENT SIGN-UPS**

- A. Volunteer hours at LOIRP for US Nationals: August 27 - September 1, 2025
B. Drive 4 UR School: September 10, 2025, 1 - 5pm
C. Homecoming Tailgate: September 19, 2025, 5 - 7pm
D. Designer Purse Bingo: October 2, 2025, 5 - 10pm
E. Log Cabin Community Day: October 4, 2025, 10am - noon



X. **ADJOURNMENT**

Key Dates:

Drive 4 UR School - September 10, 2025
Homecoming Tailgate - September 19, 2025
Designer Purse Bingo - October 2, 2025
Rally for Our Kids Gala - March 13, 2026
Chip in for the Kids Golf Outing - June 12, 2026

2025 - 2026 Committee Chairs

Gala - Chair: Hillary Rogers
Golf Outing - Chair: Brian Petraits, Co-chair: Ben Behrend
Purse Bingo 2026 - Chair: Kat Fenoglio, Co-chair: **NEEDED*
Special Promotions - Lindsey Catellier (apples) and Tara Casey (bricks)
Alumni Hall of Fame Committee - Chair: Tarah Fettig, Co-chair: Jamie Hall
Finance - Kevin Hall
Grants - Chair: Beth Grant, Co-chair: Alyssa Lumley
Scholarships - Chair: Kat Fenoglio, Co-chair: Dana Thomas

***Co-chairs are needed for committees with asterisks**

BEF Committee Reports
August 18, 2025 Board Meeting

Golf Committee
Designer Purse Bingo Committee

Golf Committee Report
Submitted by Kevin Hall

Dear BEF Board,

BEF hosted the 2025 Chip in for the Kids Golf Outing (presented by Summers Plumbing, Heating, & Cooling) on Friday June 13, 2025 at West Chase Golf Club. The event netted just over **\$29,000** (this number includes golf outing specific sponsorships). Thanks to all board members, volunteers, and community partners for a memorable and engaging outing. We sold **34** of the 36 possible team slots and shared the BEF story with nearly 150 individuals. Based on feedback, researching best practices, and day-of observations, we continue to modify the event and the various games to maximize revenue for BEF and those who are golfing. The paper yardsticks this year seemed to be a favorite by all golfers. Being the 22nd year of the outing, Rene secured Pinheads gift cards for the 22nd placed team, this is the kind of connections/activities that support and engage our community partners. The Golf Committee is actively pursuing comparison offers with greens fees and overall offers including nearby courses Quail Creek and CCI to make sure the event continues to be a success and be economical/efficient. NOTE: West Chase started food & beverage offerings as of 2025 and will require outings to utilize their in-house option going forward. West Chase staff has historically been flexible and focused on customer service for those in attendance and the committee. Thanks again for a successful day.

The BEF Golf Committee
Heather and Kevin

Designer Purse Bingo Committee Report
Submitted by Beth Grant

The date and location are secured - Thursday, October 2, 2025 at Binford Pavilion.

Tickets - VIP Pre-Sale and Pre-sale \$40 by 11 am on Saturday 9/6; \$50 after

- VIP Pre-Sales - Wednesday 9/3 at BEF office.
- Pre-Sale Tickets - Saturday sales 9/6 from 9 - 11 am at BEF office.

All purses have been purchased.

Brie and Bartlett as well as Claudia Simion have agreed to provide pre-purchased meals.

Any suggestions/volunteers for an emcee?

The committee is working on donations for Mystery Bags. Do you have a nice item to donate? Must be something \$20 or above.

Melissa is working on Dessert Dash donations. Do you have any connections to local establishments that would donate?

New this year we will also share some salty snacks for purchase.

Working with Binford Pavilion on the bar situation.

Volunteers needed:

- **Designer Purse Bingo Day - Thursday, October, 2**
 - Set up: 8 am - 3 pm
 - BINGO: 5 pm - 10 pm
 - Teardown - 10 pm

Anyone interested in joining the committee? Feel free to ask Beth Grant questions.

Executive Director's Report
August 18, 2025
Submitted by Rene Behrend

Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
5/6/2024	INAPEF Virtual Lunch & Learn	INAPEF	\$0	n/a
5/13/2025	Teacher's Treasures Networking	INAPEF	\$0	n/a
5/21/2025	Charity Gaming Webinar	IN Gaming Commission	\$0	n/a
6/17/2025	Bloomerang Workshop	INAPEF	\$35	BEF

Community Outreach

DATE	EVENT
5/14/2025	Brownsburg Chamber After Hours Networking - attend
5/17/2025	Nonprofit Day at Brownsburg Library - booth
5/22/2025	AM Connect - attend
7/22/2025	Spoke at Team 2029 Parent Meeting
7/23/2025	Middle School Back-to-School Tables
7/24/2025	AM Connect - attend
8/6/2025	Brownsburg Chamber After Hours Networking - attend
8/9/2025	Test Prep Workshop hosted by BEF
8/14/2024	Spoke at Team 2026 Parent Meeting

2025 Partnerships

- \$150,406 committed for 2025 so far. This is about \$10,000 less than we had at this time last year, and we still hope to get a few more community partners for the Drive 4 UR School and Purse Bingo events
- **We have FOUR Table Partners (\$750) still available for Purse Bingo and need to know by Sunday 8/31. Any connections or partner leads would be appreciated for both the Drive 4 UR School event and Purse Bingo event.**

2025 Log Cabin Pioneer Camp

- Took place one week this year June 23rd - 26th (Monday - Thursday) from 9am- 2pm each day.
- Camp was a HUGE success! The feedback from both student attendees and parents is so positive!
- 2025 Financials:

INCOME	
20 students @ \$200 each	\$4,000.00
TOTAL INCOME	\$4,000.00
EXPENSES	
2 teachers @ \$500 each	\$1,000.00
2 student volunteers @ \$50	\$100.00
Consumable supplies	\$338.87

TOTAL EXPENSES	\$1,462.42
2025 INCOME	\$2,537.58

- Last year's net income for TWO weeks of camp was \$2,246. It worked much better to have only one week of camp at a higher price with two teachers.
- Cost per student is \$74.95
\$89.17/student - 2024
\$82.92/student - 2023
\$72.22/student - 2022
- Having it for one week with a buffer between the golf outing and camp was good. We filled the roster at the higher cost and had one student on a waiting list.

Awareness

- BEF had tables to raise awareness at both middle school back-to-school days. Rene spent half of the time at one school and half at the other. This was a really great way to talk with parents; pace was more relaxed than how it typically is at Open Houses.
- Rene spoke at the Freshman Parent Meeting in July.
- Rene spoke at the Senior Parent Meeting in August and also curated a special coupon package for senior parents who purchased a Graduate Walk brick that night. She stayed at Open House for a part of the time with a table to sell bricks. This is a special opportunity to fundraise at a school event that BEF has not had in the past.
- Upcoming events include:
Alumni Tailgate on September 19th
Log Cabin Community Day on October 4th
Night Out Against Crime on October 7th

Graduate Walk

- After managing a couple of hiccups with the reinstallation of the walk, all bricks will be installed by Homecoming on September 19th. A new list of locations and brick names will be added to the website after this time.