BROWNSBURG EDUCATION FOUNDATION
Board Meeting
F.L. O'Neal Administration Building
Bulldog Conference Room
310 South Stadium Drive
Brownsburg, IN 46112

AGENDA
September 21, 2026
4:00 p.m.

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.

I. **WELCOME** – Melissa Middleton
4:00 - 4:02pm

II. **MINUTES AND FINANCIAL REPORT –** Dana Thomas and Kat Fenoglio
4:02 - 4:10pm
A. Board Meeting Minutes – August 17, 2026 **VOTE**
B. Finance Report **INFORMATION**
C. Questions and discussion about finances or areas of concern **DISCUSS/QUESTIONS**

III. **REPORTS** *(attached for review prior to meeting)* **QUESTIONS**
4:10 – 4:15pm
A. Bags & Barrels Bingo (Kat Fenoglio to report at meeting)
B. Drive 4 UR Community
C. Director's Report

IV. **SUPERINTENDENT'S CORNER** – Dr. Kat Jessup
4:15 – 4:20pm

V. **CURRENT SIGN-UPS**
4:20 – 4:22pm
A. Homecoming Tailgate: September 25, 2026, 5 – 7pm
B. Bags & Barrels Bingo: September 29, 2026, 5 – 10pm
C. Log Cabin Community Day: October 3, 2026, 10am – noon

VI. **STRATEGIC MATTERS** – Melissa Middleton
4:23 – 4:24pm
A. Hedges tonight – 2027-2030 Goals **INFORMATION**

VII. **EVALUATION MATTERS** – Dale Sharpe

4:24 – 4:39 pm

A. Use of AI checker with scholarship applications **INFORMATION/DISCUSS**

VIII. **ANNOUNCEMENTS** – Melissa Middleton

4:39 - 4:43pm

A. Community cards **INFORMATION**

B. Board guidelines for Gala silent auction baskets **INFORMATION**

C. Hendricks County Education Foundation Alliance (HCEFA) **INFORMATION/PARTICIPATE**

Thursday, October 29, 2026 from 7:30 – 10am
Plainfield School Corporation
Let Rene know if you are interested in attending.

Fundraising Essentials for Board Members

In this session, individuals looking to fulfill the fundraising responsibilities of nonprofit board membership will learn successful ways to engage in the four-part fundraising process.

IX. **INCOMPLETE AND NEW DISCUSSIONS** – Melissa Middleton

4:44pm

X. **ADJOURNMENT**

4:45pm

Key Dates:

Homecoming Tailgate – September 25, 2026
Bags & Barrels Bingo – September 29, 2026
Rally for Our Kids Gala – March 12, 2027
Chip in for the Kids Golf Outing – June 11, 2027

2026 – 2027 Committee Chairs

Gala – *Chair: Hillary Rogers*
Golf Outing – *Chair: Ben Behrend, Co-chair: Jeff Smith*
Bags & Barrels Bingo 2027 – *Chair: Kat Fenoglio, Co-chair: Mo Balogun*
Special Promotions – *Lindsey Catellier (apples) and Tara Casey (bricks)*
Alumni Hall of Fame Committee – *Chair: Tarah Fettig, Co-chair: Jamie Hall*
Finance – *Kat Fenoglio*
Grants – *Chair: Alyssa Lumley, Co-chair: Tara Casey*
Scholarships – *Chair: Dana Thomas, Co-chair: Melissa Middleton*

BEF Committee Reports
September 21, 2026 Board Meeting

Bags & Barrels Bingo Committee
Drive 4 UR Community Committee

Bags & Barrels Bingo Committee Report
Submitted by Kat Fenoglio
We are SOLD OUT for September 29, 2026 event at the American Legion Post #331 in Brownsburg. As the 2025 scorecard and HaiQuynh'a financial analysis showed, we need to control event costs to drive up fundraising efficiency. The committee reviewed projections with Rene at the 8/4 committee meeting and we're on track to achieve that. Next review is at the 9/22 meeting. Special thank YOUs to Jeff and Dale for supporting event as Emcee and Caller, respectively.

Actions for board to take to support this event:
Thank YOU for so many who committed to coming to this event on circulated clipboard at 8/17 mtg.
Please visit here to sign up for specific shift/duty or Kat will slot you on 9/22.

Drive 4 UR Community Committee Report
This year's Drive 4 UR Community event took place on a cool and cloudy day with just a sprinkle of rain for about 15 minutes! Many BCSC staff and community members came out to support this fundraising event. The event raised $12,450 in four hours for BEF. Winners of the $25 gas cards were:
Jackie Lambert
Rebeca Dowden

Executive Director's Report
September 21, 2026
Submitted by Rene Behrend

Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
8/18/2026	HCCF Nonprofit Networking Event	HCCF	$0	n/a
8/19/2026	NTS: Leadership Mindset	Indianapolis Bank/Hedges	$0	n/a
8/20/2026	Lead with Purpose #2: Cause	Hedges	$0	n/a
9/3/2026	Lead with Purpose #3: Financial	Hedges	$0	n/a
9/9/2026	Lunch Bytes: Starting School	INAPEF	$0	n/a
9/15/2026	NTS: Board Fundraising	First Merchants Bank	$0	n/a
9/16/2026	Ways Board Can Drive Revenue	Arreva	$0	n/a

Community Outreach

DATE	EVENT
8/27/2026	Brownsburg Chamber AM Connect - attend
8/29/2026	Fall Test Prep Workshop
9/10/2026	Drive 4 UR Community Event

Summer Campaign Results

2026 TOTAL	**$9,055.00***
2025 TOTAL	$2,577.05
2024 TOTAL	$2,998.44
2023 TOTAL	$1,730.48
2022 TOTAL	$2,254.69
2021 TOTAL	$4,790.44
2020 TOTAL	$4,052.00
2019 TOTAL	$2,150.00
2018 TOTAL	$1,725.00
2017 TOTAL	$1,380.00
2016 TOTAL	$1,095.16
2015 TOTAL	$2,645.00
2014 TOTAL	$770.00

**BEF received two larger RMDs from loyal constituents in the amounts of $2,245 and $6,000 during this year's summer campaign.*

Graduate Walk

- BEF once again offered a special Senior Packet for parents and sold 40 bricks for the fall order. Selling the bricks at the Senior Parent Meeting and having the special coupon packet has really helped boost fall sales. We are working on a system for installation that looks long-term for the program.

Payroll Deduction Program

- Current donations to this program are just over $25,000 annually, which is a $2,000 decrease from the 2025-2026 school year. Only 6 new staff members joined and 2 increased their gifts. This is a very unusual and low year for new participation.
- For perspective, here are the new and increased participants for the past several years:
  2025: New = 32, Increased = 27
  2024: New = 21, Increased = 17
  2023: New = 42, Increased = 26
  2022: New = 94, Increased = 89

Current and Ongoing Projects

- 2026 District Excellence Award and InCredible Award grant ordering is almost complete.
- Raffle in partnership with Bulldog Pack and Ship for a RARE giant Dumpling toy that will take place on October 3, 2026.
- Log Cabin Homestead visits from third-grade students are underway as well as planning for the Log Cabin Community Day on October 3, 2026.
- BEF posters at all elementary schools, middle schools and the early childhood center with mints and a QR code to sign up for the newsletter.
- 2025 Impact Report
- Regular meetings with Purse Bingo and Gala Committees in preparation for both of these big events.
- Revision and updating of 2027 Partnership Opportunities for community businesses
- Wrap-up of successful Drive 4 UR Community event including thank you notes to all event partners.
- Classroom visits to observe grants in action and creation of grant summaries to share impact with donors.
- Preparation for volunteer day in October to put stickers in and count 3,500 books by school and kindergarten classroom for Real Men Read.