BROWNSBURG EDUCATION FOUNDATION
Board Meeting
F.L. O'Neal Administration Building
Bulldog Conference Room
310 South Stadium Drive
Brownsburg, IN 46112

AGENDA
November 16, 2026
6:00 p.m.

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.

I. **WELCOME** – Melissa Middleton
6:00 – 6:05pm
A. Mission Moment — **INFORMATION**
1. Real Men Read Program – Dr. Jessup and Nic Easton

II. **MINUTES AND FINANCIAL REPORT** – Dana Thomas and Kat Fenoglio
6:05 – 6:15pm
A. Board Meeting Minutes – September 21, 2026 — **VOTE**
B. Finance Report — **QUESTIONS**
C. 2027 Budget DRAFT presentation — **QUESTIONS**

III. **REPORTS** (attached for review prior to meeting)
6:15 – 6:20pm
A. Apples for Excellence
B. Alumni Hall of Fame *(Rene Behrend to report at meeting)*
C. Bingo
D. Rally for Our Kids Gala
E. Director's Report

IV. **SUPERINTENDENT'S REPORT** – Dr. Kat Jessup
6:20 – 6:30pm

V. **OLD BUSINESS**
6:30 – 6:40pm
A. 2027-2030 Strategic Plan Framework – Melissa Middleton — **VOTE**
B. Use of AI checker with scholarship applications – Dale Sharpe — **DISCUSSION/VOTE**
C. Highlight of community partners re: 2027 sponsorships - — **FEEDBACK**

Rene Behrend

VI. **NEW BUSINESS**
6:40 – 7:00pm

A. HCEFA Board Training – N. Easton, D. Thomas, K. Preston	**INFORMATION**
B. NAEF SGO Presentation – Rene Behrend	**DISCUSSION/VOTE**
C. Annual goal ideas for strategic plan – Melissa Middleton	**PARTICIPATION**
D. Annual Board Checklist – Melissa Middleton	**INFORMATION**
E. Annual board giving – Dale Sharpe	**INFORMATION**
F. Rene's annual review	**DISCUSSION/FEEDBACK**

VII. **ANNOUNCEMENTS**
7:00 – 7:15pm

A. Thanksgiving cards to major donors and community partners	**PARTICIPATION**
B. Minted.com holiday cards – see the BEF website for details	**INFORMATION**

VIII. **INCOMPLETE AND NEW DISCUSSIONS** – Melissa Middleton
7:15 – 7:16pm

IX. **CURRENT SIGN-UPS**
7:16-7:17pm

A. Help fulfill online Apples for Excellence orders: November 30th and December 1st, 2nd, and 4th

X. **ADJOURNMENT**
7:17pm

Key Dates:

February 16, 2027 (3rd Tuesday) at 6pm – BEF Board Meeting
March 12, 2027- Rally for Our Kids Gala
April 19, 2027, 6pm – BEF Board Meeting
June 11, 2027 - Chip in for the Kids Golf Outing

2026 – 2027 Committee Chairs

Gala – *Chair: Hillary Rogers*
Golf Outing – *Chair: Ben Behrend, Co-chair: Jeff Smith*
Bingo 2027 – *Chair: Kat Fenoglio, Co-chair: Mo Balogun*
Special Promotions – *Lindsey Catellier (apples) and Tara Casey (bricks)*
Alumni Hall of Fame Committee – *Chair: Tarah Fettig, Co-chair: Jamie Hall*
Finance – *Kat Fenoglio*
Grants – *Chair: Alyssa Lumley, Co-chair: Tara Casey*
Scholarships – *Chair: Dana Thomas, Co-chair: Melissa Middleton*

Gala Basket Themes

Mailed Gala Invitations

BEF Committee Reports
November 16, 2026

Bingo Committee
Gala Committee
Special Promotions Committee - Apples for Excellence
Alumni Hall of Fame Committee

Bingo Committee
with scorecard
Submitted by Kat Fenoglio

Every board member contributed in some way to support a SOLD OUT Purse Bingo on 9/29/2026 - thank YOU! Your hard word resulted in 3rd highest fundraising total in six years of the event occurring. Post event survey results revealed positive sentiment and the usual discussion on day of the week, beverage lines, etc. Scorecard attached documents committee recommendation to stay at Legion for 2027 with a few tweaks, most notably reducing # of games from 20 to 15 to finetune event duration.

Event Scorecard

Name of event: Bags & Barrels Bingo

Date of event: September 29, 2026

Goals:

GOAL	HOW MEASURED	ACHIEVED?
Increase revenue from previous year	Net profit	**YES - $24,267 (2026)** $17,769.04 (2025) $24,837.78 (2024) $26,637.23 (2023)
Increase number of corporate partners	# of partners for tables and raffles	**YES - 17 (2026)** 16 (2025) 21 (2024) 19 (2023)
Lower FER in 2026	FER of 0.30 or lower	**YES - .18 (2026)** .43 (2025) .33 (2024)

Recommended Goals for Next Event:

GOAL	HOW MEASURED
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.

Gross Revenue: $33,089.46

Total Expenses: $6,102.67

Net Revenue: $24,261.79
(Sponsor Revenue: $14,000.00)
(Ticket/Registration Revenue: $6,885.00)

Fundraising Efficiency Ratio (FER): 0.18 (costs 18 cents to raise a dollar)
(expenses divided by revenue)

Fundraising Return on Investment (ROI): 397%
(net revenue divided by expenses x 100)

Best Practices
FER = 0.20 or less
ROI = 300% or more

Attendance: 280

Amount spent per attendee at event: $27.81

Notes for next event:

- Shorten the number of rounds of Bingo to 10 or 15? Rene will check with Jerry from Lancaster to see what numbers the packets of cards come in as well as compile the number of sponsor rounds sold each year in order for the committee to make a decision when planning the 2027 event.
- Move the event to a different time of year since September is a very busy BEF month? Rene will look at the calendar and share with committee other possible times based on the entire BEF calendar for the year.
- Go back to having just bags (no bourbon) in 2027, but expand the type and brands of bags (satchels for men, Bogg, etc.)

- Mystery Bags – ask board members to curate baskets based on their personalities like the BHS cheerleader fundraiser? Or have the committee come up with themes based on board member personalities?
- Ask Peggy if the balls can be pulled faster? (will impact the number of rounds we do in 2027). Also, can buckets of beer be sold? Full bottles of wine to a table? Can servers circulate through the room and take drink orders?
- (If at the Legion again) Remind attendees not to mark their card until the number has been CALLED (seeing it pop out of the machine and on the screen does not count).

Is the recommendation for this event:
☒ **REPEAT AGAIN NEXT YEAR**
☐ **ADJUST/REEVALUATE BEFORE REPEATING**
☐ **DO NOT REPEAT**

Gala Committee
Submitted by Hillary Rogers
Planning is moving forward for our March 12, 2027 BEF Gala, and we are exploring some exciting changes to the event format. This year's theme will be "Welcome to the Jungle," bringing a fun, glamorous safari-inspired atmosphere to the evening. Guests will be encouraged to embrace the theme with animal prints, bold colors, tropical patterns, and jungle-inspired accessories- Think leopard-print dresses, emerald green gowns, bold statement jewelry, and stylish safari-inspired looks! We are currently considering the Girl Scouts facility and West Lake Grand Hall as potential venues. One of the biggest changes we are considering is a strolling dinner with multiple food stations instead of a traditional plated meal. This would allow guests to mingle and enjoy the evening at their own pace while creating a more relaxed and social atmosphere. On the fundraising side, we are looking at ways to enhance our existing activities. We are also brainstorming additional interactive fundraising opportunities at a variety of price points to encourage participation from all guests. Our committee is focused on creating a fun, memorable evening while being mindful of expenses and maximizing the funds raised for BEF. Our next steps are to finalize the venue and make decisions about the dinner format, entertainment, and fundraising activities.

Special Promotions Committee – Apples for Excellence
Submitted by Lindsey Catellier
The annual Apples for Excellence promotion in all elementary schools and BECC will take place on December 1 and 2, 2026, before school and online. These dates coincide with Giving Tuesday.

For a $5 donation, students can write a message of appreciation to any BCSC employee and present them with a golden apple pin. Students will also get a color-changing BEF pencil for themselves with each apple that they present.

Statistics from previous years:
2014 - 367 apples $1,835
2015 - 708 apples $3,540
2016 - 1061 apples $5,310
2017 - 953 apples $4,765
2018 - 1106 apples $5,533
2019 - 1245 apples $6,225
2020 - 445 apples $2,225
2021 -1627 apples $8,138
2022 -1629 apples $8,145
2023 - 1257 apples $6,290
2024 - 1504 apples $7,760
2025 -1190 apples $6,190

In the 12 years that we have been selling the apples, **$65,956** has been given back to grants and scholarships for teachers and students!

Alumni Hall of Fame Committee
Submitted by Tarah Fettig
The 2026 Alumni Hall of Fame Selection Committee met on Monday, November 2, at 5:00 p.m. to review nominations and select inductees for the 2027 Alumni Hall of Fame. Committee members included:

- Dale Sharpe – BCSC Administrator
- Olivia Orlando – 2026 BCSC Teacher of the Year
- Gwen Arnold – BHS Student Council President
- David Glenn – Brownsburg Businessperson
- Kristin Stickle – Brownsburg Community Member
- Karen Starkey – BHS Alumnus
- Jeff Smith – BEF Alumni Hall of Fame Committee Member

The committee reviewed the nominations and declined to select any individuals for induction into the 2027 Alumni Hall of Fame.

The committee also hosted an Alumni Tailgate at the Homecoming game on September 25. The event had 120 registered guests, with approximately 100 attending. Total expenses were $167. The tailgate provided an opportunity to reconnect with BHS graduates and promote the Hall of Fame program.

Progress continues on the Alumni Hall of Fame wall at BHS. A location near Door 6, across from the cafeteria, has been secured and confirmed with Dr. Jessup and Dr. Balitewicz. Regan Huff is developing a design mockup to help determine the budget for 2027. Our goal is to have the wall installed in time for the 2027 BEF Gala.

Respectfully submitted,
Tarah Fettig
Chair, Alumni Committee

Director's Report
November 16, 2026

Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
9/24/2026	Effective Staff & Board Role Webinar	Hedges	$0	n/a
9/29/2026	Scholarship Tax Credit Webinar	INAPEF	$0	n/a
10/1/2026	Creating a Thriving Board	Hedges	$0	n/a
10/16/2026	Tax Credit Webinar	NAEF	$0	n/a
10/21/2026	Year-end Ideas for Education Foundations	INAPEF	$0	n/a
10/29/2026	Hendricks County Ed. Foundation Alliance Workshop w/Hedges	HCEFA	$0	n/a
11/5-6/2026	INAPEF Annual Conference	INAPEF	$125	HCCF
11/10/2026	Creating Competitive Grants Webinar	First Merchants Bank	$0	n/a

Community Outreach

DATE	EVENT
10/3/2026	Log Cabin Community Day
10/6/2026	National Night Out Against Time @ LOIRP

2026 Partnerships

- **$178,391.00**
- This is about a **$25,000 increase from 2025**. BEF received large gifts from HCCF, Meijer, and Duke Energy in 2026 that were not part of the 2025 sponsorship.

New 2027 Scholarships

- The **Peg Gordon Memorial Scholarship** was new in 2026, but only a $1,00 annual scholarship. The family has since had a fundraiser and donated $40,000 to BEF to make this a perpetually endowed scholarship of $1,600 starting with the BHS Class of 2027.
- Jim and Betsy Snapp previously had two $1,000 annual scholarships, one administered by BEF and one administered by the high school. Starting with the Class of 2027, these scholarships will collapse into one $1,000 annual renewable scholarship called the **Snapp Family Legacy Scholarship**. Applicants must have a parent who is a BCSC employee in any capacity and be entering the public education field when they go to college.

2026 Year-end Campaign

- Letters will be going out to the community and donors in the middle of November. We have a **matching gift of $6,500** so will match up to $100 for the first 65 donors. The **goal is to raise $15,000** for 2026.

Log Cabin Community Day

- The weather was perfect, and we had an abundance of volunteers, but only hosted fifteen (15) guests this year, which was very disappointing. Since the attendance has decreased for two consecutive years, BEF will take a break from hosting Log Cabin Community Day in 2027.

Cyber Insurance

- At the recommendation of our insurance agent, Dustin Ward from Hometown Insurance, BEF will be adding cyber insurance to our policy. This will increase the premium by about $260 annually. The main reason to add this insurance is to protect BEF from misdirected payment fraud, which there has been a significant increase in recent years.

Current and Ongoing Projects

- 2026 District Excellence Award and InCredible Award ordering is almost complete with only a few teachers left to submit their requests to purchase.
- Regular meetings with Gala Committee in preparation for this event
- Revision and updating of 2027 Partnership Opportunities for community businesses
- Visits with current BEF community partners as well as new businesses in Brownsburg to secure involvement for 2027
- Classroom visits to observe grants in action and creation of grant summaries to share impact with donors
- Revision, updates and edits to scholarship platform in preparation for application opening in January.
- Continued facilitation of the recently formed Hendricks County Education Foundation Alliance. 2026 was a very successful year and planning for 2027 is underway.