



**BROWNSBURG EDUCATION FOUNDATION
Board Meeting**

F.L. O'Neal Administration Building
Bulldog Conference Room
310 South Stadium Drive
Brownsburg, IN 46112

**AGENDA
November 17, 2025
6:00 p.m.**

To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.

I. WELCOME - Melissa Middleton

A. Mission Moments

1. Minds in Motion in the Classroom (BECC) - Leah Thompson
2. Math File Folder Games in 3rd Grade - Heather Jones

INFORMATION

II. MINUTES AND FINANCIAL REPORT - Dana Thomas and Kevin Hall

- A. Board Meeting Minutes - September 15, 2025
- B. Finance Report
- C. 2026 Budget DRAFT presentation

**VOTE
QUESTIONS
QUESTIONS**

III. REPORTS (attached for review prior to meeting)

- A. Apples for Excellence
- B. Alumni Hall of Fame (*Rene Behrend to report at meeting*)
- C. Purse Bingo
- D. Rally for Our Kids Gala
- E. Director's Report

IV. STRATEGIC MATTERS

- A. Review of 2025 Strategic Plan progress - Kat Fenoglio
- B. 2026-2029 Strategic Plan - Melissa Middleton
- C. Annual Board Checklist - Melissa Middleton
- D. Highlight of community partners re: 2026 sponsorships - Rene Behrend
- E. Articles of Incorporation update - Melissa Middleton
- F. Board Retreat - Melissa Middleton

**FEEDBACK
DISCUSSION/FEEDBACK
INFORMATION
FEEDBACK**

**VOTE
DISCUSSION/FEEDBACK**

V. EVALUATION MATTERS - Melissa Middleton

- A. Board development (*read pages 14 and 15 in advance*)
- B. Annual board giving - Kat Fenoglio
- C. Rene's annual review

**DISCUSSION/FEEDBACK
INFORMATION
DISCUSSION/FEEDBACK**

VI. ANNOUNCEMENTS

- A. Thanksgiving cards to major donors and community partners
- B. Minted.com holiday cards - see the BEF website for details

**PARTICIPATION
INFORMATION**

VII. INCOMPLETE AND NEW DISCUSSIONS - Melissa Middleton

VIII. CURRENT SIGN-UPS

- A. Help fulfill online Apples for Excellence orders: December 1st, 2nd, 3rd, and 5th

IX. FUTURE MEETING DATES

- February 17, 2026 (3rd Tuesday) at 6pm
- April 20, 2026, 6pm



X. ADJOURNMENT

Key Dates:

*Rally for Our Kids Gala - March 13, 2026
Chip in for the Kids Golf Outing - June 12, 2026*

2025 - 2026 Committee Chairs

*Gala - Chair: Hillary Rogers
Golf Outing - Chair: Brian Petraits, Co-chair: Ben Behrend
Purse Bingo 2026 - Chair: Kat Fenoglio, Co-chair: Mo Balogun
Special Promotions - Lindsey Catellier (apples) and Tara Casey (bricks)
Alumni Hall of Fame Committee - Chair: Tarah Fettig, Co-chair: Jamie Hall
Finance - Kevin Hall
Grants - Chair: Beth Grant, Co-chair: Alyssa Lumley
Scholarships - Chair: Kat Fenoglio, Co-chair: Dana Thomas*

BEF Committee Reports November 17, 2025

Purse Bingo
Gala Committee
Special Promotions Committee - Apples for Excellence
Alumni Hall of Fame Committee

Purse Bingo Committee with scorecard Submitted by Beth Grant

Designer Purse Bingo event was held on Thursday, October, 2, 2025.

Wrap-up details:

- Tickets sold - 312
- Net Profit - \$17,769.04

Review of survey responses:

- Thursday top choice for event day
- Key take aways? \$20 free space is a hot topic

Venue/date:

- Should we keep event at Binford Pavilion or go back to the Legion?

Details captured in the Event Scorecard. Anyone interested in joining the committee? Let Rene know.

Event Scorecard

Name of event: Designer Purse Bingo

Date of event: October 2, 2025

Goals:

GOAL	HOW MEASURED	ACHIEVED?
Increase attendance/awareness of event	# of attendees	NO – 312 (2025) 403 (2024) 440 (2023)
Increase overall revenue from previous year	Net profit	NO - \$17,769.04 (2025) \$24,837.78 (2024) \$26,637.23 (2023)
Increase number of corporate partners	# of partners for tables and raffles	NO – 16 (2025) 21 (2024) 19 (2023)

Recommended Goals for Next Event:

GOAL	HOW MEASURED	ACHIEVED?
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.
Click or tap here to enter text.	Click or tap here to enter text.	Click or tap here to enter text.

Gross Revenue: \$31,392.00

Total Expenses: \$13,622.96

Net Revenue: \$17,769.04

(Sponsor Revenue: \$13,000.00)

Attendance: 312

Notes for next event:

- Increase FREE SPACE STICKER cost to \$25 and have 2-4 rounds (1 or 2 before and after intermission) when Free Space Sticker CANNOT be used.
- If we decide not to sell FREE SPACE STICKER at all, reduce number of games to keep evening same length
- Continue using The Signature and Brie & Bartlett for pre-order food options.
- Bake Sale - have more bags of salty snacks (30 sold quickly in 2025), less cake and NO pumpkin pies. Cookies are great!
- Keep pricing the same for Mystery Bags
- Consider model of a "Table Captain" (like the Little Red Door event) to encourage P2P fundraising. This idea needs to be discussed and planned far in advance of the event and before regular Purse Bingo meetings start in order to work through necessary technology and coordinating marketing materials.
- Look into going back to the Legion - offers exclusivity with limited tickets and tables and chairs are provided

Is the recommendation for this event:

- REPEAT AGAIN NEXT YEAR
 ADJUST/REEVALUATE BEFORE REPEATING
 DO NOT REPEAT

Gala Committee

Submitted by Hillary Rogers

The Gala Committee is thrilled to share updates for this year's event, themed "Saddle Up Soirée." Guests can expect a fun and festive evening with a western chic dress code – think boots, denim, fringe, and a touch of sparkle to keep things classy but country. This year's gala will take place at a new location, The Golf Club of Indiana in Whitestown, IN, offering a spacious and elegant setting perfect for dinner, auctions, and dancing. We're partnering with Nameless Catering, who will serve up a crowd-pleasing meal and, for a fun twist, a late-night FRY BAR featuring customizable fries and toppings for guests to enjoy after the main event. Our live auction will feature several new and exciting experience packages, promising to draw enthusiasm and competitive bidding. We're also excited to announce that the Cap Off the Night and Swag Line will be returning, giving guests the chance to take home exclusive Brownsburg spirit wear and accessories. In addition, we're hoping to feature a live band – Dave and Rae – to keep the crowd dancing, and we'll be welcoming back Annie and Cole to emcee the evening, bringing their energy and charm to the stage once again. Overall, the committee is hard at work to make this Saddle Up Soirée our most memorable and successful gala yet!

Special Promotions Committee - Apples for Excellence

Submitted by Lindsey Catellier

The annual Apples for Excellence promotion in all elementary schools and BECC will take place on December 2 and 3, 2025, before school and online. These dates coincide with #Giving Tuesday.

For a \$5 donation, students can write a message of appreciation to any BCSC employee and present them with a golden apple pin. Students will also get a color-changing BEF pencil for themselves with each apple that they present. The materials for this year's campaign have gotten a refresh and we are excited for the update!

Statistics from previous years:

2014- 367 apples \$1,835

2015- 708 apples \$3,540

2016- 1061 apples \$5,310

2017-953 apples \$4,765

2018- 1106 apples \$5,533

2019- 1245 apples \$6,225

2020- 445 apples \$2,225

2021-1627 apples \$8,138

2022-1629 apples \$8,145

2023- 1257 apples \$6,290

2024- 1504 apples \$7,760

In the 11 years that we have been selling the apples, **\$59,766** has been given back through this program to grants and scholarships for teachers and students!

Alumni Hall of Fame Committee

Submitted by Tarah Fettig

The Alumni Committee is finalizing plans for the 2025 Alumni Hall of Fame Selection Committee, which will meet on Monday, December 8, at 6:00 p.m. to review nominations and select inductees. Confirmed participants include:

- Stacey Lingelbaugh - BCSC Administrator
- Claire Collins - BCSC Teacher of the Year
- Rose Bhullar - BHS CHAIN Link President
- Tarah Fettig - BEF Alumni Hall of Fame Member
- Nick Xinopoulos - Community Member
- Elizabeth Northern - BHS Alumni Representative

We're still waiting to hear back regarding the Brownsburg Business Member seat.

So far, we've received three nominations for this year's Hall of Fame.

The committee also hosted an Alumni Tailgate at the Homecoming game on September 19, which was a great opportunity to reconnect with graduates and promote the Hall of Fame program.

Respectfully submitted,
Tarah Fettig
Chair, Alumni Committee

**Director's Report
November 17, 2025**

Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
9/24/2025	AI in the Nonprofit Sector	Charitable Advisors	\$0	n/a
10/8/2025	Nonprofit Insurance Considerations	INAPEF	\$0	n/a
10/15/2025	Essential Documents Webinar	Blue Avocado	\$0	n/a
11/5/2025	AI for Good: A Panel Discussion	Hedges/Bank of Indianapolis	\$0	n/a
11/5/2025	Stewardship Practices	INAPEF	\$0	n/a
11/11/2025	Database Clean-up Webinar	Bloomerang	\$0	n/a

Community Outreach

DATE	EVENT
9/17/2025	Brownsburg Kiwanis Club - guest speaker
9/25/2025	AM Connect - attend
10/30/2025	Leadership Hendricks County Networking Coffee - attend

2025 Partnerships

- \$153,830.00
- This is about a \$10,000 decrease from 2024. BEF received grants from CenterPoint Energy and Duke Energy totaling \$11,468 in 2024 that were not granted in 2025.

New 2026 Scholarships

- BHS Mathematics Department Scholarship: BEF has gratefully received a \$50,000 endowment gift from Dan and Beth Schermer which will fund a \$2,000 nonrenewable scholarship in perpetuity beginning with the Class of 2026
- R.E. Dimond Future Engineers Scholarship: This is a 3-year commitment from R.E. Dimond and they will award a \$1,000 nonrenewable scholarship to the Classes of 2026, 2027 and 2028.

2025 Year-end Campaign

- Letters will be going out to the community and donors in the middle of November. We do not have a matching donor for this year's campaign. Goal to raise for 2025 is \$10,000.

Log Cabin Community Day

- The weather was perfect, and we had an abundance of volunteers, but only hosted four (4) guests this year, which was very disappointing.

HCCF Grant

- BEF received a grant from the Hendricks County Community Foundation for \$4,400 on behalf of all education foundations in Hendricks County to facilitate the formation of a Hendricks County Education Foundation Alliance which will be similar to INAPEF, but on a local level.
- HCEFA will meet quarterly beginning in 2026.

Essentials for Excellence Fund

- Starting last school year, this fund was promoted to all schools during their food pantry collection month as well as signs are put up in the carpool lines for the final week of each month with a QR code to the donation page. If parents wish to donate money in addition to or in lieu of sending in items, this fund gives them that opportunity.
- In general, donations to the fund have increased greatly from every school this school year. Specifically, there has been a great outpouring of support during the government shutdown and \$2,357.00 was donated to the Essentials for Excellence Fund from October 1 - November 13, 2026.

Board Resignations

- Due to personal reasons, both Christen Hoepfner and Devon Nelson resigned from the board in October.

Current and Ongoing Projects

- 2025 District Excellence Award and InCredible Award ordering is almost complete with only a few teachers left to submit their requests to purchase.
- Wrap-up of Log Cabin Homestead project for 2025 including washing of all clothes, costumes and quilts and inventory of supplies so that we are prepared for next year. Meeting with third-grade team leads in December to revise or update program as needed.
- Regular meetings with Gala Committee in preparation for this event
- Revision and updating of 2026 Partnership Opportunities for community businesses
- Visits with current BEF community partners as well as new businesses in Brownsburg to secure involvement for 2026
- Classroom visits to observe grants in action and creation of grant summaries to share impact with donors
- New collaboration and meetings with students KaLiyah Baker and Mackenzie Fisher from DECA class regarding their BEF marketing project
- Preparation for Alumni Hall of Fame Selection Committee meeting in December and administration following meeting as well as further communication with Alumni Committee chair to discuss alumni outreach in 2026.
- Revision, updates and edits to scholarship platform in preparation for application opening in January.
- Creation of Staff Manual draft per 2025 Strategic Plan goal.