



**BROWNSBURG EDUCATION FOUNDATION  
Board Meeting**

F.L. O'Neal Administration Building  
Main Board Room  
310 South Stadium Drive  
Brownsburg, IN 46112

**AGENDA  
February 18, 2025  
6:00 p.m.**

**To encourage and support creativity, innovation and excellence that will enhance the educational community of the Brownsburg Community School Corporation.**

- I. **WELCOME** - Melanie Haris
  
- II. **MINUTES AND FINANCIAL REPORT** - Lindsey Catellier and Kevin Hall
  - A. Board Meeting Minutes - November 18, 2024 VOTE
  - B. Finance Report INFORMATION
  - C. Presentation of 2025 Budget VOTE
  - D. Questions and discussion about finances or areas of concern DISCUSS/QUESTIONS
  
- III. **REPORTS** (attached for review prior to meeting)
  - A. Alumni
  - B. Gala
  - C. Director's Report
  
- IV. **STRATEGIC MATTERS** - Kevin Hall
  - A. Review of Strategic Plan progress DISCUSS/QUESTIONS
  - B. Officer nominations for April meeting INFORMATION
  - C. Board of Directors application and BEF info cards DISCUSS/QUESTIONS
  
- V. **EVALUATION MATTERS** - Melanie Harris
  - A. Board member assessments and demographics survey PARTICIPATION
  - B. Rene's annual review PARTICIPATION
  - C. Continued discussion about board engagement DISCUSS/QUESTIONS
  - D. Addition of Governance Committee for 2025-2026 DISCUSS/QUESTIONS
  
- VI. **INCOMPLETE AND NEW DISCUSSIONS** - Melanie Harris

**VII. CURRENT SIGN-UPS**

- A. Deliver partner folders to schools - March 4<sup>th</sup>
- B. Gala set-up and event - March 13<sup>th</sup> and 14<sup>th</sup>



**VIII. FUTURE MEETING DATES**

April 21, 2025, 6 pm - BEF Board of Directors only

**IX. ADJOURNMENT**

**Key Dates:**

*Rally for Our Kids Gala - March 14, 2025*  
*Chip in for the Kids Golf Outing - June 13, 2025*

**2024 - 2025 Committee Chairs**

\*Gala - Chair: Hillary Rogers, Co-chair: **NEEDED**  
\*Golf Outing - Chair: Kevin Hall, Co-chair: **NEEDED**  
Purse Bingo 2025 - Chair: Beth Grant, Co-chair: Kat Fenoglio  
Special Promotions - Lindsey Catellier (apples) and Tara Casey (bricks)  
Alumni Hall of Fame Committee - Chair: Brian Petraits, Co-chair: Tarah Fetting  
Finance - Christen Hoepner  
Grants - Chair: Melanie Harris, Co-chair: Beth Grant  
Scholarships - Chair: Lindsey Catellier, Co-chair: Kat Fenoglio

**\*Co-chairs are needed for committees with asterisks**

## **BEF Committee Reports February 18, 2025**

Alumni Committee  
Gala Committee

### **Alumni Committee Submitted by Brian Petraits**

The BEF Hall of Fame Committee continues to loop in the graduates of BHS into the overall BEF outreach strategy. There is a robust group of BHS graduates which could assist BEF in its growth plans; we just need to reach them. Whether it is spreading the good work of BEF, assisting with fundraising, or engaging influential board members/volunteers, BHS alumni are an untapped resource which we do not want to overlook.

I encourage all BEF board members who are BHS graduates to please fill out the online information sheet to collect biographical data. For all board members, please share the link on social media, at the gala, and in day-to-day interactions. This program is only as good as the information which is uploaded. In an effort to reach graduates at all points in their lives, we are highlighting a graduate in the BEF newsletter each month. We plan to do this over the next year or so to build interest in the database. If you know of someone who would be open to being interviewed for the newsletter, please share contact information.

Finally, there are no inductees in this year's class of the BHS Hall of Fame. This is something which we need to really examine over the next few months. We want to make sure those who are inducted are deserving. We just need to get them nominated. This year, many of the candidates did not have applications which went deep enough to highlight the applicants work/life achievements. If you have additional questions, please reach out to Brian Petraits at 317-457-0148.

### **Gala Committee Submitted by Hillary Rogers**

Our committee is cruising right along our timeline and checking off our to dos. **We need to push ticket sales!!! Please make sure you have purchased your tickets/tables!!!** We have secured some awesome items for our silent auction including lots of tickets, some home items, a package from 317 Sports Authority, a package with signed items from John Force Racing and a pressure washer! Our live auction packages are very exciting. We have a wine lovers' package from Foyts Winery, a country music lovers' package from 97.1 HANK FM and a dinner with our State Champion and award-winning football coach, Coach Hart and his wife! Special thanks to Kat Fenoglio, for all her incredible and generous basket donations! We have donations from Hi and Mighty for our happy hour but **could use a few more here if you have connections, please reach out!** We are very excited to have the first annual Cap Off the Night with an exclusive hat that can only be purchased at the gala! There are a limited number of hats to be had! Our Dessert Dash is coming along nicely, we have so many yummy and beautiful desserts coming this year! The décor will be a nice mix of glitz and tailgate. The diamond necklace is one of kind and of course, beautiful!!! Our prize wall will take the place of the gift card tree, and we have a lot of cool "prizes" for this! The Brownsburg Bourbon Society is sponsoring our Whiskey Toss this year so there will be some great bottles in the game!! **Please make sure to sign up for a spot to work the event the night of!!** Hopefully you were able to purchase your exclusive swag!!

### **Director's Report**

## February 18, 2025

### Professional Development

DATE	EVENT	SPONSORED BY	COST	PAID FOR BY
12/18/2024	INAPEF Virtual Insights and Lunch Bites	INAPEF	\$0	n/a
1/7/2025	Collaboration with Washington Twp. Schools Foundation ED	n/a	\$0	n/a
1/24/2025	INAPEF Workshop - Conflict Resolution	INAPEF	\$15	BEF
2/12/2025	Webinar - Three Critical Phases of Every Event	Arreva	\$0	n/a

### Community Outreach

DATE	EVENT
12/6/2024	Met with Dr. Jayme Adelsperger about 2025
12/19/2024	Met with Emily Klei from IMCU about 2025
1/11/2025	Code to Contribute Workshop hosted by BEF
1/15/2025	Brownsburg Chamber Luncheon - attend
1/23/2025	AM Connect - attend
1/30/2025	Fanning Howey Food Insecurity Reception

### Year-end Campaign

		<u>Sent</u>	<u>Returned</u>	<u>Rate</u>
2024 TOTAL	\$20,905.57	249	42	17%
2023 TOTAL	\$8,039.39	250	26	10%
2022 TOTAL	\$9,607.88	376	31	8%
2021 TOTAL	\$9,558.44	308	39	13%
2020 TOTAL	\$10,693.44	268	46	17.2%
2019 TOTAL	\$6,000.32	245	31	12.7%
2018 TOTAL	\$5,707.32	309	38	12.3%
2017 TOTAL	\$5,535.00	367	37	10.1%
2016 TOTAL	\$7,440.00	367	31	8.4%
2015 TOTAL	\$3,088.70	342	25	7.3%
2014 TOTAL	\$2,604.87	258	28	10.9%
2013 TOTAL	\$1,905.00	177	18	10.2%
2012 TOTAL	\$1,851.70	575	19	3.3%

### Monthly Giving/1987 Club

- This program continues to grow and provide significant monthly and annual revenue for BEF
- Currently, there are 19 members of The 1987 Club (they either give monthly or one annual gift). This is a 25% increase in members from this time last year.

- Total giving from monthly donors is \$467.28 (x 12 = \$5,607.36 annually + \$1,192.20 annual gifts) for a total 1987 Club annual amount of \$6,799.56. This amount is more than double where our 1987 Club total was at this time last year (\$3,249.16).
- Also, last year at this same time, monthly gifts totaled only \$190.32.

### **Community Partnerships**

- Almost every 2024 community partner has returned again in 2025. Current total of support for 2025 is \$126,000 (total support in 2024 was \$164,946). We will still get several more golf partners as well as purse Bingo partners. I also have grants that I need to write to Walmart, CenterPoint Energy, Duke Energy and Regions Bank.
- If anyone has any connections with businesses or knows someone who owns a business and would like to get involved with BEF, please let me know.

### **Other Updates**

- Pioneer Camp registration is open. Camp will be held June 23<sup>rd</sup> - 27<sup>th</sup>.
- Interviews for the Development Coordinator have taken place and this position will hopefully be filled soon. The start date is set for April 1<sup>st</sup>.